



On the Green—A publication for Gallaudet faculty, teachers, and staff
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STRAIGHT TALK

Straight Talk with David Wagner, web marketing coordinator

David Wagner became Gallaudet's web marketing coordinator in March. He chairs the Web Marketing Committee (WebCom), the group that oversees the design and development of the University's home page and the links on the home page, and leads the Institutional Advancement Web Team.



(From left:) Darlene Prickett, David Wagner, and Ralph Fernandez make up the Institutional Advancement Web Team.

Q: What is your expertise in web development and design?

A: I consider myself a successful designer/developer with a combination of artistic talent and technological expertise. I have extensive experience focusing on best e-strategy practices and sound marketing principles, a strong understanding of interface design, as well as site functionality, interactivity, and branding. I have done work for ad agencies, design studios, software development companies, government agencies, and major corporations, including: www.washingtonpost.com, PriceWaterhouseCoopers, Ryland Homes, Umbro, Spacehab, NASA, and Trump Plaza.

Q: Why is it important for Gallaudet to have a really good website?

A: The web recently surpassed TV as the preferred medium for college-bound students, and close to 90 percent of students looking to attend private colleges and universities do their initial searches on the Internet. And because the average Internet user spends only 65 minutes a day online, it's crucial that Gallaudet's web presence is relevant, easy to use, and persuasive, particularly for our key audiences—foremost among them being prospective students. Also, with constantly improving connectivity to the web [last year, 43 percent of all users were connected with either DSL or cable modems, instead of dial-up], it's now easier to deliver online media that is much richer and in a variety of formats. It also makes good fiscal sense to use the web as a funnel for recruitment, fundraising, and the dissemination of information. Ultimately, a strong website will increase the trust people have in Gallaudet.

Q: What are you and the WebCom doing to make the GU website "all that it can be?"

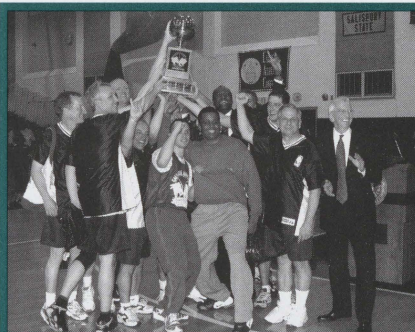
A: Because content drives a website (i.e., you can have a well-designed site, but if the content is weak, the site will fail), we have to make it possible for campus web authors to easily and quickly produce content for their units' sites. To achieve this, we will purchase a content management software system (CMS) that will be used throughout the campus. Simultaneously, we are working on the redesign of the University's home page and developing templates for second- and third-tier pages. The WebCom also will establish guidelines and standards to ensure that all of Gallaudet's websites present a consistent brand image to our audiences.

Q: When will this new and improved website be launched?

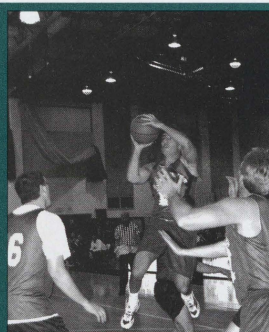
A: It will be launched in phases. Our goal is to roll out the first improvements at the start of the fall 2004 semester. However, we're talking about a number of major renovations to the system and these will require tremendous effort and teamwork among the WebCom, Institutional Advancement Web Team, ITS, and every department in University. I'm confident we can do this together.

Q: What other web-related projects will you and the WebCom work on?

A: We want to build an inclusive and comprehensive plan that is agreeable to all parties on campus involved in web development, design, and authoring. Among other things, this plan will include processes for providing web-support services to campus departments that may not have anyone with web-related expertise. Also, we will look at suitable intranet and extranet systems that will enhance communications with both internal and external audiences.

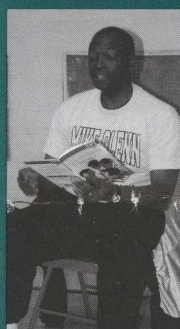


(Left:) The Democrats, the Dunkin' Donkeys, take home the trophy after beating their Republican rivals, the Fighting Elephants, in a tight match, winning 26-25 at the Eleventh Congressional Basketball Classic on March 24. With one minute and 32 seconds left on the clock, the Donkeys were three points behind the Elephants but rallied and inched ahead to win. (Right:) Congressman Vito Fossella (R-N.Y.) gets altitude as he shoots for the hoop.

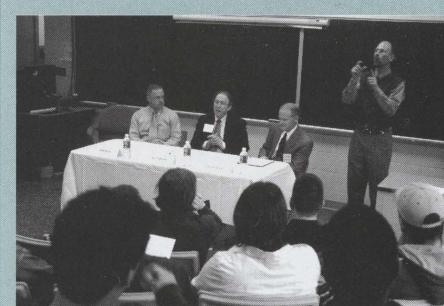
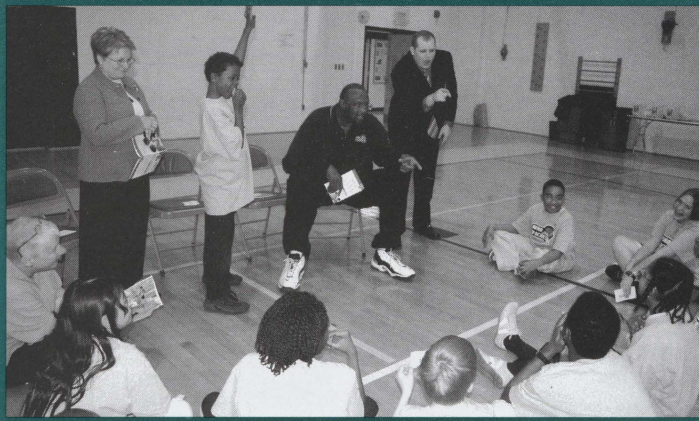


Photos by Sung Park

The Congressional Basketball Classic was preceded by a "Read to Achieve" clinic in the KDES gym for students at the school. The clinic joins lessons in reading and basketball skills—a combination that President Jordan called "two things that I love." The students were divided into four teams, where they were read the children's classic, *Loose Tooth*, by Ezra Keats. Leading the groups in the exercise were Dr. Jordan and Annie "Flash" Burgess of the Women's National Basketball Association's Washington Mystics; Mike



"Stinger" Glenn (left), NBA great, "Dunkin' Donkeys" coach, and organizer of the Mike Glenn Basketball Camp for deaf and hard of hearing youth; Linda Jordan and Bob Lanier, National Basketball Association Hall of Fame legend and "Fighting Elephants" coach (below, with interpreter Brad Leon, quizzing students on the book); Ronda Jo Miller, a Gallaudet alumna who plays for the National Women's Basketball League's Dallas Fury and holds multiple records for Bison basketball; and Dr. Katherine Jankowski, Clerc Center dean. After the reading exercise, the students took part in basketball drills led by the visiting basketball pros.



Students benefited from the expertise of Gallaudet's Board of Associates, leaders in the business and philanthropic communities, who led classes on April 1—a popular event that is combined with a BOA meeting on campus. Here (above, from left): Richard Boyle, president and CEO, ECMC Group, Inc., Elliot



Rosen, managing partner, Bayfirst Solutions, LLC, and James Sorenson Jr., CEO, Sorenson Media, give profiles on their background in the business world to students in assistant professor of business Bernard Brown's "Management and Organizational Behavior" class. (Also pictured is interpreter Adam Bartley.) (Below:) John Derrick, Jr., chair, Potomac Electric Power Company, who is nearing retirement after a long career with the utility giant, talks with students in professor of communication studies Jane Norman's "Introduction to Public Relations" class about public relations challenges PEPCO has faced with hurricane Isabel and other events that disrupted customer service. President Jordan accompanied Derrick to Dr. Norman's class. (Also pictured are students, from left: Dominic Vera, Kenneth Telford, Jr., and Nickolas Beck, and interpreter Mary Thumann.) Other BOA guest lecturers that day were: William Cross, director, end user services, Capital One; Anthony D'Agata, vice president and general manager, Government Systems Division, Sprint; Richard England, president, The Lois and Richard England Foundation, Inc.; Scott Kragie, partner, Squire, Sanders, and Dempsey, L.L.P.; James Macfadden, president, Macfadden and Associates, Inc.; Sharon Muzik, vice president and officer, Booz/Allen/Hamilton, Inc.; John Szoke, John Szoke Editions, and John T.C. Yeh, president, Viable Technologies, Inc., and BOA chair.

Gallaudet appoints two new board members

Board of Trustees Chair Glenn Anderson recently announced the appointment of new members—L. Richard “Dick” Kinney, managing partner and principal of Legacy Wealth Management, and Frank Ross, co-founder and first president of the National Association of Black Accountants. Both men previously served as members of Gallaudet’s Board of Associates.

Kinney, whose daughter is currently a student at Gallaudet, has been actively involved as an officer and past board member for the Center for the Deaf and Hard of Hearing and the Wisconsin School for the Deaf Foundation. He is also a member of Investment Management Consultants Association and the Southeast Wisconsin chapter of the Financial Planning Association. Prior to Legacy Wealth Management, Kinney held senior management positions at Alcan, International Paper, and Morgan Stanley. He is a graduate of the University of Illinois and a veteran of the United States Air Force, serving two tours in Vietnam.

Ross recently retired from his position as managing partner of KPMG, a position he has held since 1977. Ross and eight col-

leagues founded the National Association of Black Accountants in 1968, and today the organization provides over \$400,000 in scholarships annually to accounting and finance students. In 2001, the partners of KPMG endowed “The Frank K. Ross/KPMG Endowed Professorship of Accounting” at Howard University in Washington, D.C. Ross received the Distinguished Alumni Award from Long Island University in 1998 and an honorary doctor of humane letters in 2001. He was the first graduate of Long Island University’s School of Business, Public Administration and Information Services, to be so honored.

“Gallaudet University is extremely fortunate to have Dick Kinney and Frank Ross on our Board of Trustees,” said Dr. Anderson. “Kinney, with his familiarity with the deaf community ... will be an asset on the board,” he added. “Ross and his distinguished career with KPMG along with his humanitarian efforts in providing scholarships to students, will add greater diversity and sensitivity to our board.” **G**



CLERC CENTER HAPPENINGS

MSSD teacher wins presidential award for science teaching

By Susan M. Flanigan

MSSD teacher/researcher Mary Ellsworth recently received one of the most prestigious teaching awards in the country—the Presidential Award for Excellence in Mathematics and Science Teaching.

Ellsworth, who has taught science at MSSD for 25 years, is one of a select group of teachers from around the country to receive the award. She and the other awardees gathered last month for a week of celebration at the Capitol Hilton in Washington, D.C. The week included programs, meetings, receptions, banquets, a photo session with the president and first lady, a tour of the White House, a State Department dinner, and the awards ceremony.

“It’s a once-in-a-lifetime award,” Ellsworth remarked. “It was an

honor to be celebrated by top officials in the country, and to be part of this truly impressive group of teachers.”

The Presidential Awards for Excellence in Mathematics and Science Teaching program was established in 1983 by the White House and is sponsored by the National Science Foundation. The program identifies outstanding mathematics and science teachers, kindergarten through 12th grade, in each state and the four U.S. jurisdictions. These teachers serve as models for their colleagues and leaders in the improvement of science and mathematics education. The competition alternates each year between teachers of grades K-6 and teachers of grades 7-12.

For more information, visit the awards website at www.paemst.org. **G**



ASK AUNT SOPHIE

Dear Aunt Sophie,

What’s with all the mulch around here? I like nice landscaping as much as the next guy, but it seems to me that someone is overdoing the mulch thing. I bet half the ground on campus is covered with six inches of the stuff! It’s as if some mad scientist [mad gardener?] is out to smother us with mulch. There’s even some sophisticated mulch-blowing machine that’s shooting the stuff all over the place. I think the Crisis Management Team should look into this matter immediately—before it’s too late.

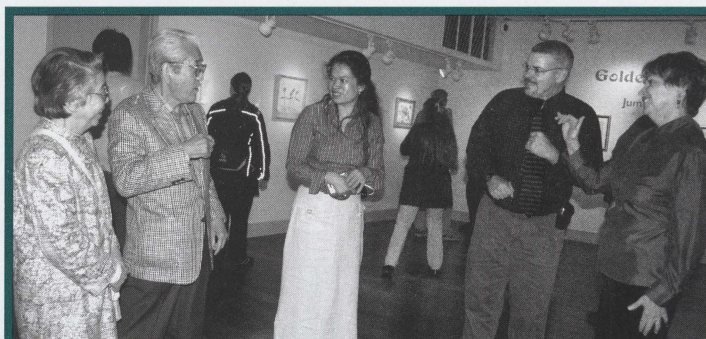
Say No To Mulch

Dear SNTM,

Could it be that you possess no appreciation for the existential, symbolic nature of mulch? In your eyes, is it merely particles of wood used to decorate campus gardens? How tragic!

Rather, Auntie urges you to think of mulch as, say, a metaphor: a lovely protective blanket of brown that keeps the roots of our family of trees and shrubs warm in winter and moist in summer. Or how about mulch as poetry: “Hail to you brown blanket of mulchification; blessings upon you for giving us such beautification!” Then there’s mulch as irony: mulch might be a great protector of roots, but it’s an even better incubator for slugs!

You get the point. All I’m asking is that you give mulch a chance.



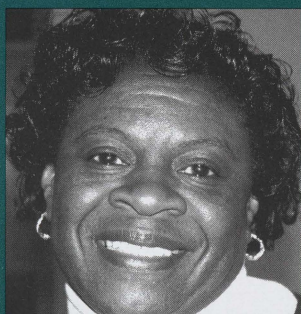
Artists in the “Asian Odyssey” exhibit at the Washburn Arts Gallery chat with Art Department Chair Johnston Grindstaff (second from right) during the March 31 opening. Pictured are artist-in-residence Eiichi Mitsui (second from left, with his wife, Nariko, left), who exhibited his Kutani-ware porcelain, Jum Reilly (center), also a teacher aide with the Clerc Center’s Early Childhood Education Team, who exhibited watercolors and collages with themes reminiscent of her native country, Thailand, and Peggy Reichard, an associate professor in the Art Department, who exhibited Vietnamese boat forms and silk banners. Asian Odyssey, which runs through April 22, also includes fiber art and paper cut murals by Deaf Way II Chinese artists.

Gally Facts

Gallaudet is one of the area’s larger employers. Annual figures place total salaries, wages, and benefits more than \$91 million. In addition, the University spent \$43 million last year on goods and services. In 2003, the District of Columbia’s Zoning Commission approved Gallaudet’s Facilities Master Plan, the University’s vision for campus development for 2002 to 2012. During the 2001-02 fiscal years, Gallaudet expended approximately \$14.8 million on campus construction and renovation projects. (Note: This information comes from Gallaudet’s FAST FACTS 2004, available from the Office of Public Relations. For more information, go to pr.gallaudet.edu/fastfacts/)

ROVING REPORTER

(Administrative Professionals Day is April 21.) What do you like most about your job?



Shirley Benjamin, administrative secretary, Art Department

I enjoy meeting and interacting with others, which improves my knowledge of information to share. I also enjoy the everyday activities and meeting the challenges of my role. Above all, I enjoy the students and being surrounded by beautiful art.



Linda Lancaster, administrative secretary, First Year Experience and Tutorial and Instructional Programs

I love the people I work with (both past and present), the great faculty and staff. I’ve enjoyed the experience of interacting with people from other countries and meeting famous authors. And last but not least, I really enjoy being able to express my creativity, which is my passion.



Susan Ganz, administrative secretary, Office of International Programs/Services

I love greeting the wonderful English Language Institute students every morning as they stop in before class, and seeing them smile! The students have so much positive energy, a strong interest in learning, and they bring with them lessons from their cultures. I very much enjoy interacting by e-mail, phone, and in person with visitors and prospective students from around the world!

Evil is topic of Schaefer Lecture

Dr. Philip Zimbardo, past president of the American Psychological Association and professor of psychology at Stanford University, will address the Gallaudet community on April 19 as the Schaefer Distinguished Lecturer for the spring semester.

Zimbardo’s presentation, entitled, “Psychology of Evil and the Politics of Fear,” will be at 10 a.m. in Ely Auditorium. The lecture is sponsored by the Gallaudet Research Institute and the Department of Psychology.

For more information, contact Dr. Michael Karchmer, GRI director, or Dr. Irene Leigh, professor of psychology and distinguished faculty member for the 2003-04 academic year. To learn more about Dr. Zimbardo, go to www.zimbardo.com/. **G**



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Kendall Green
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Publications Manager

Roz Prickett

Editor & Photo Editor

Todd Byrd

Writer

Adam Schaefer

Contributors

Mercy Coogan
Ralph Fernandez
Darlene Prickett
Shondra Dickson

Design/Production

Graphic Design & Production

Printing

BelJean Printing

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CLAST Corner

Gallaudet Chapter of Psi Chi welcomes new members into national honor society of psychology



President Jordan, a member of the Psi Chi national honor society in psychology, congratulates Lois Moreland, one of eight psychology majors inducted into the Gallaudet chapter at a March 31 ceremony. Also pictured are Dr. Irene Leigh (second from left), psychology professor, and Michelle Smith, a doctoral student in clinical psychology and past president of Psi Chi's Gallaudet chapter.

cal psychology); and Shyre Christensen and Amanda Hartmann (graduate students in school psychology). Dr. Margery Miller, faculty advisor of the Gallaudet Chapter of Psi Chi, and Dr. Virginia Gutman, chair of the Department of Psychology, co-officiated at the Induction Ceremony.

Ceremony.

Psi Chi was founded to promote excellence in scholarship and advance the science of psychology. Membership provides recognition of academic excellence; a network of students, faculty, and practicing psychologists; unique leadership opportunities; special Psi Chi events; and eligibility for Psi Chi national awards, conferences, and scholarships.

Gallaudet's chapter was established in 1997 with Miller as the founding faculty sponsor. In addition to the annual induction ceremony, the chapter conducts a vari-

ety of professional, social, charitable, and service activities including a canned food drive, a study day "treat" hour for psychology majors, research submissions for Psi Chi sponsored student conventions, and co-sponsorship of Graduate School Information Day for undergraduate psychology majors.

Special greetings were conveyed from President Jordan (a Psi Chi member), Provost Jane Fernandes, Graduate School and Professional Programs Dean Thomas Allen, and other University administrators. CLAST Associate Dean Karen Kimmel honored the newly inducted Psi Chi student members with a gift of a book related to the field of psychology.

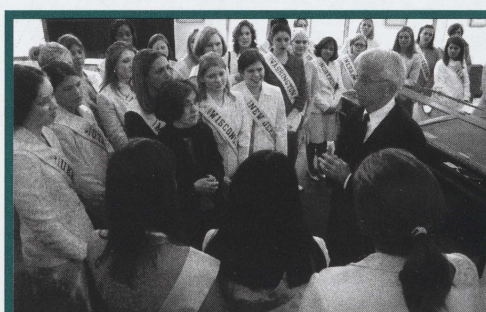
Social Work pilots online course evaluation

The Department of Social Work piloted an online student course evaluation system during December 2003. The procedure was a great success, and students felt the evaluation, which is posted in their Blackboard courses, was easy to use.

With the assistance of its E-learning facilitator, Jacquelyn Lally, the course evaluation was set up for five different courses in the department. Barbara White, department chair, commented that this method of online course evaluation allowed faculty to see the results more quickly and reduced secretarial time substantially.

The evaluation has two parts, an objective component utilizing a scale—from "strongly agree" to "strongly disagree"—and a qualitative component, which allows the students to answer open-ended questions about the course and instructor. In the past, all written comments were typed by the secretary so as to keep the students' narratives confidential and anonymous. With the online evaluation, the instructor does not see the comments until after the semester ends. Then the instructors can access their Blackboard course and see how they were evaluated, but cannot identify the students who wrote the comments. The social work faculty who piloted this new system were unanimous in support of it. Student response rates were over 90 percent in four out of the five courses.

Dr. Cindy King, executive director of Academic Technology, and Lally presented a roundtable discussion on the online course evaluation system on March 9. (The presentation is online at academic.gallaudet.edu/events/2004/courseeval.) During the presentation, they showed how the system works. The group discussed the use of a standardized form for all Gallaudet departments, along with the ability to add department-specific questions. The Respondus software, which is site-licensed for Gallaudet faculty, staff, and students, can be downloaded from software.gallaudet.edu. The software can also be used for creating printed tests, managing test banks from publishers, and sharing tests created for Blackboard. **G**



President Jordan greets Cherry Blossom princesses in his office during a March 30 tour of campus that included a visit to KDES and the "Asian Odyssey" art exhibit in the Washburn Arts Gallery. The princesses' excursion to Gallaudet was one of the activities they took part in during this year's National Cherry Blossom Festival. It was initiated by Dee Shallenberger of the National Conference of State Societies and Princess Committee chair for the 2004 festival, whose nephew graduated from Gallaudet about 10 years ago. (Also pictured is interpreter Beth Graham.)



Administration & Finance

A&F Student Advisory Board: making a difference!

The Division of Administration and Finance established the A&F Student Advisory Board (SAB) last October to hear directly from students on how the many services provided by A & F departments could be improved.

A letter was sent out to the student body describing the board's role, and many students expressed an interest in serving on it. Eleven students were selected for the board and the first meeting was held in November. The members brought complaints and suggestions regarding A&F services—no topic was sacred. The members' comments were recorded and forwarded to the appropriate departments for a response. The departments appreciated hearing directly from the students, and many times the complaints and suggestions could easily be corrected or improved. The board was making a difference!

Some of the improvements that resulted were:

- Meal plan created for students on off-campus internships all day;
- Improved customer service in the Café Bon Appetit, Marketplace and Rathskeller;
- Braille and large print signs in Café Bon Appetit (cafeteria);
- Bison Shop's consideration of online text book ordering system;
- Improved vending machines, including switching many soda machines from cans to bottles;
- Consideration of adding another Value Transfer Station for laundry cards;

- Consideration of correction to sloping steps outside of the SAC;
- Correction to wheelchair curb cuts on campus;
- Lights added in area of track;
- Increased awareness for improved communication, privacy, and customer service at Student Health Service;
- Installation of the iStop sign for shuttle bus;
- Increased awareness of shuttle schedules and rider needs; and
- Improved communication regarding status of interpreter requests.

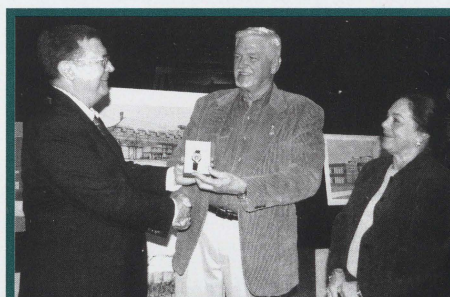
SAB members are Jason Bailey, Carrie Kobek, Jose Cervantes, Jessica Meehan, Andrew Chambers, Amy Nelson, Emily Erlandson, Jin Pae, Jennifer Keener, Noel Rivera, and Mary Walters.

A&F appreciates the time given by all the SAB members. THANK YOU!



Reminder:

A&F reminds the campus community to celebrate Earth Day by coming to the recycle program, "Keep It Kendall Green," kick-off celebration on April 22, noon to 2:30 p.m., at Hanson Plaza. Free hot dogs and drinks!



Construction Services Project Supervisor Jack Dunn (center) receives a watch and best wishes from Construction Services Director Daniel Kirby at Dunn's March 31 retirement reception in "Ole Jim" while Dunn's wife, Sally, looks on. Dunn began his career at Gallaudet with

the Physical Plant Department in 1977 and since 1984 has served in his latest position. He has supervised renovations and new construction projects including: College Hall, Chapel Hall, Kellogg Conference Hotel, Sixth Street Parking Garage, the Field House addition, Student Academic Center/Student Union Building, and smaller projects too numerous to list.

AMONG OURSELVES

MSSD students **Seth Gore** and **Shawn Smith** made a presentation on their Botball activities at the March 27 spring meeting of the National Space Grant Directors at the Crystal Marriott Gateway, in Crystal City, Va. Botball is a competitive activity where students build and preprogram LEGO robots to score points against an opposing team. The students were invited by Dr. Richard Berendzen, director of the District of Columbia Space Grant Consortium (www.dcspacegrant.org), through **Dr. David Snyder**, University professor in the Department of Chemistry and Physics. Seth and Shawn prepared their presentation and showed Powerpoint slides and portions of video made at the spring Botball competition, where MSSD ranked 17th out of 47 teams from the Washington, D.C./Maryland/Virginia region. Berendzen congratulated the students and said their presentation was "amazing." Seth and Shawn were accompanied to the meeting by Snyder and **Mark Tao**, teaching fellow for grades 9-12. The MSSD Botball teams are supported through Gallaudet Space Grant funds, MSSD, and the KISS (Keep It Simple, Stupid) Institute.

Myrna Aiello, a member of Gallaudet's Class of '81 and a former employee of the University, has garnered the distinction of being the first deaf woman to be named Entrepreneur of the Year by *Professional Woman's* magazine. Aiello is the president and chief executive officer of Technical Computer Services Associates and a former ASL instructor on Kendall Green. Aiello started TCS Associates, a Wheaton, Md., business that focuses on assistive technologies, information technology consulting, systems development and integration, and network solutions, 22 years ago. The company's clients include government agencies such as the Department of Defense, Internal Revenue Service, and Social Security Administration, the Library of Congress, and a number of corporations, businesses, and universities. Business Department Chair **Isaac Agboola** said that Aiello's recognition should prove to be particularly inspirational to her alma mater. "Many Gallaudet students are interested in starting their own business. Ms. Aiello's success as an entrepreneur should encourage them to pursue their dream," he said. "The undergraduate curriculum at Gallaudet provides a good foundation for understanding how the business world functions."

STUDENT AFFAIRS

Exposé

Sports Camp attracts budding athletes nationwide

By Dyan Kovacs and Nikki Surber

While many individuals on campus view the summer months as a time for rest and relaxation, approximately 200 children from all over the country see it as an opportunity to improve their athletic skills at Gallaudet's 11th annual Sports Camp. From June 21 to July 10, youth between the ages of 10 and 18 will come together in the hopes of gaining enriched experiences, improving their game, and making new friends.

Because attendance at the camp increases each year, new sports are always being added. This summer's program will feature six sports options: boys' basketball and softball and girls' volleyball, track and field, basketball, and cheerleading.

Signing up for a specific sport or two enables each camper the opportunity to receive much needed attention and training from coaches—and for some, role models—who communicate in sign language. Having full access to information, the campers strive to take advantage of receiving feedback and improving their athletic skills.

Ann Whited, who attended the 2003 camp, said, "It was great to make new friends, and I learned a lot more about volleyball drills and fundamentals. I will return next year for more challenges."

Aside from the drills, hours of instruction, and practice, the Sports Camp is not just hard work. In the afternoons, the campers have several activities to choose from: swimming, browsing at the University Bookstore, socializing in their residence hall, or going on a campus tour. In the evenings, the campers usually enjoy socializing while eating pizza at the Rathskellar

before calling it a day. As an added treat, there are field trips—a WNBA Washington Mystics game at the MCI Center, or a BaySox semi-pro baseball game in Bowie, Md., depending on which sport they participate in during the camp. There are also guest speakers, who range from national championship coaches of both college and high school teams to successful athletes.

Individual sports sessions are coordinated by Gallaudet's varsity team coaches. High school coaches, former and current Gallaudet student-athletes, and volunteers assist the varsity coaches as additional staff and work closely with the campers.

Oskar Schugg, boys' basketball coach at the California School for the Deaf, Fremont, worked at the boys' basketball camp last year. He characterized the camps as "a must for every player's dream to experience the well-organized and well-staffed camp in one of the finest, well-known universities—Gallaudet."

The Athletics Department works closely with Campus Life staff to ensure a safe and enjoyable environment for the campers. Campers reside in the University residence halls, which are staffed around the clock by Campus Life staff.

For more information or to receive a camp brochure, contact Dyan Kovacs at dyan.kovacs@gallaudet.edu, or visit the Athletics Department. **G**

(Note: Dyan Kovacs is the Intramurals and Sports Camp assistant in the Athletics Department and Nikki Surber is a coordinator of residence education in the Campus Life Office.)

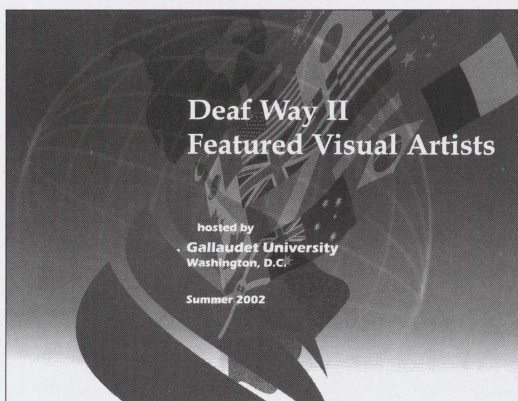
'Catch Fitness Fever' is theme of Third Annual Health Fair

The campus community will once again have an opportunity to get important facts to build a healthy lifestyle at Gallaudet's Annual Health Fair and Blood Drive, which will be held April 29, 11 a.m. – 3 p.m., in the Student Union Building. The theme of this year's event, is "Catch Fitness Fever."

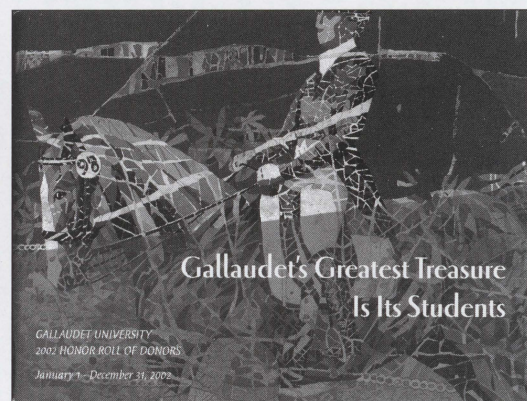
The Gallaudet community is invited to learn about nutrition, dental care, diabetes, and other health issues. Attendees will be able to participate in educational workshops as well as activities such as rock climbing and exercise and self-defense demonstrations. There will also be health screenings for blood pressure, cholesterol, and glucose levels, weight and body fat measurements, HIV/AIDS screening and counseling, and a Medstar Health System blood drive. Participants will have an opportunity to win t-shirts and other prizes, as well as free giveaways.

Individuals who wish to donate blood must not have donated blood within 56 days (March 4) prior to the date of the Health Fair, and can sign up for a specific time by contacting SHS. For more information, contact the Student Health Center at x5090 or at shs@gallaudet.edu. **G**

Campus design service benefits students, clients



The Deaf Way II Festival's Visual Artists booklet and the Office of Development's 2002 *Honor Roll of Donors* are two examples of publications designed by the Graphic Design Student Co-op.



A powerhouse design service is tucked away in the Washburn Arts Building that is quickly becoming known on and off campus for fresh, innovative work.

The Graphic Design Student Co-op creates logos, banners, posters, event flyers, departmental advertising, web pages, photographic layouts, and more. Fees at a typical design firm start at \$75 an hour; at the co-op, rates are "extremely competitive," said Laura Dunlop, the coordinator for the co-op. Co-op fees are set on a per-hour basis on estimation of job completion and total design needs.

Started in 2001 with a three-year grant from the TR Johnson Foundation, the goal of the co-op, said Dunlop, was to provide a link for student interns to work with both on- and off-campus departments and agencies in the development of practical experience. Past on-campus projects include Deaf Way II publications, the 2003 *Honor Roll of Donors* for the Office

of Development, and the photo brochure for the Kellogg Conference Hotel. Off-campus, the co-op's clients to date include Deaf Reach, National Black Deaf Advocates, and the Mitsubishi Foundation.

Today, the amount and scope of work contracted to the student business has grown by leaps and bounds, and the most talented and responsible students are invited to participate in the program. For some, design work within the program gives a perk—their work counts towards in-class credit. All designers are paid for their time in the co-op, depending on the project(s) they work on. The co-op charges billable time for the majority of their work, however, they do some pro-bono work for nonprofit corporations a few times during the year.

"It gives me great satisfaction to see them succeed. I just try to drum up opportunities for them to stretch their skills," said Dunlop.

"I'm pleased with what the co-op has offered me," said Zahra Manji, a former co-op intern. "[It] gave me a greater insight...[and] also expanded my technical and creative skills." Students also feel a mark of pride at being a part of the Graphic Design Student Co-op. "I would recommend this internship for graphic designers-to-be, or any one who's motivated to enter this field. It's a must-not-miss opportunity," said Manji.

The co-op also invites professionals and business owners to speak with students. Through these contacts with visiting professional artists and designers, students often find internships and job opportunities. Manji, for example, found graphic design work through the experience.

While becoming a valuable on-campus resource for the Gallaudet community, the co-op is raising the bar of excellence for talented Gallaudet design students. **G**



The Gallaudet Dance Company performs the Beatles' "Let It Be" during its 49th Annual Spring Dance Concert, held March 26 and 27 in Elstad Auditorium. Entitled "The Healing Power of Dance," the dance concert echoed the theme of healing: some dances touched on events of the past year, including the loss of the space shuttle "Columbia." The heady vibes of street funk, the music of John Lennon, and boy-meets-girl satire rounded out the performances. The dance concert was sponsored by the Department of Physical Education and Recreation.

CAMPUS CALENDAR

April

16—Undergraduate Open House, Kellogg Conference Hotel, 8:30 a.m.-3:30 p.m.; Presentation: "The Past as Future", GUAA award recipients Dr. Carol Padden and Dr. Tom Humphries, Ely Auditorium, 11 a.m.-noon; Unveiling of the Gallaudet Charter, SAC, 1-1:30 p.m.; "Silent No More!" Rally/March, Hotchkiss Field, 1:45 p.m.; Spring Theater Performance, *The Martian Chronicles*, Elstad Auditorium, 8 p.m.

17—Professional Interpretation Workshop: "Church Interpreting the Conceptual Way II," Kellogg Conference Hotel, Room 3100, 9 a.m.-4 p.m.; 35th Annual Charter Day Luncheon and Awards Ceremony, Chapel Hall, 11 a.m.-2 p.m.; Cogswell Memorial Ceremony, Hanson Plaza, 2 p.m.;

Spring Theater Performance, *The Martian Chronicles*, Elstad Auditorium, 8 p.m.; RockFest, Receiving Dock, 9 p.m.-2 a.m.

18—Spring Theater Performance, *The Martian Chronicles*, Elstad Auditorium, 2 p.m.

19—Schaefer Distinguished Lecture: "Psychology of Evil and the Politics of Fear," Dr. Philip Zimbardo, Ely Auditorium, 10-11:30 a.m.; University Faculty Senate Meeting, Kellogg Conference Hotel, Board Room, 3:30-6:30 p.m.

20—University Awards Day, Swindells Auditorium, 4-6:30 p.m.

21—Safe Health Series: "Sweet Tooth, Bitter Harvest: The Sugar and Diabetes Story," HMB W220, 7-8:30 p.m.

22—Recycling Fair, Hanson Plaza, noon-2:30 p.m.

23-24—Spring Theater Performance, *The Martian Chronicles*, Elstad Auditorium, 8 p.m.

23-27—National Academic Bowl Championship, Kellogg Conference Hotel.

26—University Faculty Meeting, SAC 1011, 4-6:30 p.m.

27—National Poetry Month—ASL Poetry Celebration, Learning Center LN11, 12:30-1:30 p.m.

29—Third Annual Gallaudet Health Fair, Student Union Building, 11 a.m.-2 p.m.